



MASTER OF SCIENCE

(Master's level)

Click on the specialization you would like to know more about :

International Business
Development

International Marketing

International
Corporate Finance

International Purchasing
& Digital Supply Chain





MASTER OF SCIENCE

International Business Development

(Master's level)



ESCE at a glance

Since 1968, ESCE's mission has been to prepare managers who are specialized in the international development of businesses in a complex and changing world, while respecting and promoting ethics, diversity and cultures. CSR, openness, commitment, a sense of responsibility and sustainability are at the heart of our values.

Recognized for pedagogical and academic quality :

- Conférence des Grandes Écoles (CGE) accredited
- QS stars : 4 stars rated
- EFMD accredited
- Member of UGEI
- Distinguished with the label « Bienvenue en France » for the quality of welcome offered to international students
- Member of the ERASMUS/ Socrates program of the European Commission



PROGRAM OBJECTIVES

Professional skills

- Critical awareness of discipline-based concepts and approaches to understand the complexity of managing an organization in the global business arena
- Assess risks and opportunities in international markets, and design international strategy
- Analyze data and synthesize a range of information sources to develop a sophisticated understanding of a rapidly changing international business context
- Master operational cross-border techniques to secure financing, insurance, logistics and contract issues
- Be able to set up an international department and deal with distributors and the main internal and external stakeholders
- Lead international projects, collaborate and negotiate in an intercultural environment.
- Be able to communicate effectively and convincingly, work in teams, manage time and plan work assignments.

Soft skills

In order to develop managerial skills in a corporate environment and enhance employability, the « Leadership and Development of Soft Skills » program provides personalized coaching and support.

Students are accompanied using an approach that promotes sustainable human development.

A soft skills referential has been elaborated based on the expectations of international organizations.

Students follow a program in several phases :

- Self-evaluation
- Coaching to improve specific skills
- Review and formulation of a personal development plan.



« The world is changing considerably due to endogenous and exogenous shocks with strong effects on enterprises and their management. We live in challenging times, facing pressures of rapid technological innovations, increasing globalization as well as regionalization, dwindling natural resources and the need to generate economic growth. To deal with those changes, managers have to be flexible and adaptive, they need to broaden their horizon and develop new skills with the aim to anticipate and better meet the challenges of this rapidly changing business environment. In the MSc International Business Development, we tackle those challenges through analytical, sharp analysis and thought-leadership. The goal of the MSc is to respond to the expectations of enterprises by allowing the acquisition of solid knowledge and skills required to occupy decision-making roles and to succeed as international managers. »

Dr Alfredo Valentino

Associate professor of international business, ESCE

MSc Coordinator

Research areas : International business



14000
alumni
network

90%
of alumni work in
international
positions

2500
students
representing
80 nationalities

Faculty
25
countries

YOUR PATH TO INTERNATIONAL BUSINESS DEVELOPMENT



Intake
September



Track
Full Time



Internship
4 to 6 months



Location
Paris La Défense



Teaching
English



Additional
language

MSc Core factors

Specialized courses

- International market selection
- International strategy design
- Digital and international marketing
- Project management
- Intercultural management
- Negotiation in international environments
- Location decision
- Business plan and financial budgeting
- E-commerce for export decision
- Corporate and competitive strategy
- International finance
- Doing business in international environment

Soft skills

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

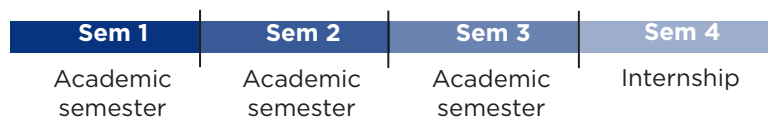
Language skills

- Communicating in Today's Business World
- Optional : an additional foreign language

MSc in 2 years (MSc 1 - 4 semesters)

Admission following
a 3-year degree in Business

PLANNING



MSc in 1 year (MSc Fast Track 3 semesters)

Admission following
a 4-year degree in Business

PLANNING



CAREER OPPORTUNITIES



91%
employment
within 4
months after
graduation



60%
international



40%
begin their
career abroad

Source : ESCE Alumni Survey

Program highlights

- Its distinctive and business focused learning encompasses theory and its application to the real world via practical case studies, on-field projects (like, Les Jeunes Talents de l'Export), and hands-on tasks involving companies and international institutions
- Multi-mode teaching format, a unique blend of on-campus and online teaching that enables an interactive learning environment for all students.
- A comprehensive personal development program to equip students with the self-management and problem solving skills that are essential for managerial roles
- International environment on the campus with students from 80 nationalities.



Career prospects

An international business career allows you to access multiple opportunities in the today's global economy. MSc ID graduates work in very diverse industries, international companies and roles, like :

- Export manager
- Business development manager
- Area manager
- Country manager
- Country sales manager
- Consultant export
- Expatriate manager
- Project manager
- International marketing manager

The best recruiters of ESCE alumni

L'ORÉAL

CHANEL

BOSCH

Capgemini



pwc



EY
Building a better
working world

ChristianDior

STELLANTIS

Deloitte

BALMAIN
PARIS

« At ESCE, the professors are a perfect blend of seasoned professionals leading industry specialists who are not only committed to grooming students for an excellent career in business but also passionate about investing in thoughtful theory and practical business sessions. At the end of your study, you will be equipped for the international business journey ahead. »

Temilade Adekoya
MSc student

« International Business Development at ESCE offers you the opportunity to learn and work in an international environment and allows you to improve your skills to develop business abroad. »

Sally Smouneh
MSc student

« I think that students should choose the MSc International Business Development at the ESCE because it is a complete program where you can learn about ESCE because it is a complete program where you can learn

different areas but keeping the focus on business. In addition, you have the opportunity to put what you have learned into practice with real-life cases, which makes it even more interesting. In addition, you can also develop your hard and soft skills, and this will be of great help when entering the job market.

Another thing to highlight is the multicultural environment, you will meet people from all over the world, including the teachers, who are also really qualified and have a high level of experience. »

Katerin Hernandez
MSc student

HOW TO JOIN US

Requirements

For admission to MSc in 2 years

3-year degree

For admission to MSc Fast Track

4-year degree

Required documents

- Copy of passport or ID card
- Resume or CV (English)
- Motivation letter (English)
- Academic or professional letter of recommendation
- Transcripts and/or diploma
- Proof of English language ability level

Admission process

Following evaluation of candidate applications by the view board, those declared eligible will be proposed an interview (face-to-face or online-interview) to assess whether the program corresponds to their academic and personal goals and to evaluate their motivation.

Registration Fees

MSc in 2 years : 9 500 euros* per year

MSc Fast Track : 9 950 euros*

*Annual registration fees for 2024/2025

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CAMPUS PARIS, LA DÉFENSE

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PARIS

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THE PROGRAMS WE OFFER :

- GRANDE ECOLE PROGRAM
- BACHELOR
- MSC
- DBA/MBA





MASTER OF SCIENCE

International Marketing

(Master's level)



ESCE at a glance

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QS STARS

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2500
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80 nationalities

Faculty
25
countries

PROGRAM OBJECTIVES

Professional skills

- Gain a deep understanding and command of the latest developments in digital marketing, communication, and marketing strategy.
- Master new forms of marketing linked to digital technologies in a dynamic international business environment
- Learn the fundamentals of Customer eXperience (CX) to design, build and implement high-quality strategies to create unbreakable bonds with global customers.
- Master smart retailing and omnichannel distribution tools in a globalising world
- Provide readily implementable business decisions to hands-on issues and real-life business cases
- Develop skills for change, decision-making, adaptation, and sustainability in a dynamic international business environment

Soft skills

In order to develop managerial skills in a corporate environment and enhance employability, the « Leadership and Development of Soft Skills » program provides personalized coaching and support.

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- Review and formulation of a personal development plan.



« Driven by the Internet of Things, new technologies are revolutionizing the role and functions of marketing as well as reinventing the ways of doing business around the world. In this “hyperconnected” context, businesses with a global ambition are actively looking for internationally-minded marketing professionals.

Focusing on global marketing strategies, analytics, smart retailing, consumer behaviour and international market research, ESCE's MSc in International Marketing will provide you with the skills for a brilliant career in this growing and fast-paced sector. »

Dr Mehdi EL ABED

Professor of marketing, ESCE

MSc Coordinator

Research areas : Digital Marketing, smart retailing, global marketing strategies



YOUR PATH TO INTERNATIONAL MARKETING



Intake
September



Track
Full Time



Internship
4 to 6 months



Location
Paris La Défense



Teaching
English



Additional
language

MSc Core factors

Specialized courses

- Innovation and business intelligence
- Strategic brand management
- Marketing and communication in a digital world
- Growth hacking and marketing data analytics
- SEO and social media algorithms
- CRM and agile management
- International project management
- Doing business in international environment

Soft skills

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

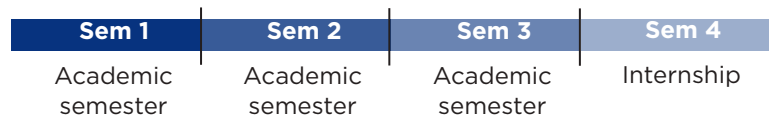
Language skills

- Communicating in Today's Business World
- Optional : an additional foreign language

MSc in 2 years (MSc 1 - 4 semesters)

Admission following
a 3-year degree in Business

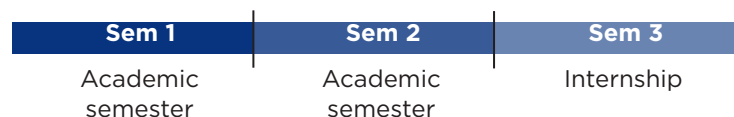
PLANNING



MSc in 1 year (MSc Fast Track 3 semesters)

Admission following
a 4-year degree in Business

PLANNING



CAREER OPPORTUNITIES



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employment
within 4
months after
graduation



60%
international
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40%
begin their
career abroad

Source : ESCE Alumni Survey

Program highlights

- Its business-oriented learning emphasizes the application of theory to the real world through field projects (such as the Marketing Innovation Awards), professional workshops and business games on the latest hot topics in marketing.
- The access to an entrepreneurship ecosystem through our Incub'Program : ESCE has a 200 m² incubator offering personalized follow-up and coaching for innovative project ideas.
- An innovative teaching approach with multi-mode teaching format: a unique blend of on-campus and online teaching that enables an interactive learning environment for all students.
- An international environment on the campus with students from 80 nationalities

Career prospects

- Global product marketing manager
- International sales & marketing manager
- Brand manager
- International digital marketing manager
- International marketing consultant
- Customer relationship manager
- Market analyst, strategy planner

The best recruiters of ESCE alumni

L'OREAL

CHANEL



BOSCH

Capgemini



PWC



EY
Building a better
working world

ChristianDior

STELLANTIS

Deloitte.

BALMAIN
PARIS



« This specialization allowed me to have an international vision of marketing and to develop a practical sense of the profession. The lecturers have excellent industry experience. I made friends from all over the world and expanded my professional network. »

Humphrey BRONDY
ESCE Alumni specialized
in marketing
Founder of Humphrey.com



« The strength of this Marketing program lies in the quality and diversity of the courses taught and the constant support of internationally recognized professors through the modular student pathway. The modern content of the courses and the practical exercises offer a rapid development of key skills for an optimized introduction to the labour market.

The international dimension, which is at the heart of this specialization is reflected both in the courses taught and students studying on campus which provides an immersion into a professional environment and gives you the keys to pursue a future career abroad. »

Margaux JAN
Digital marketing assistant
in a cosmetics company

HOW TO JOIN US

Requirements

For admission to MSc in 2 years

3-year degree

For admission to MSc Fast Track

4-year degree

Required documents

- Copy of passport or ID card
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Admission process

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Registration Fees

MSc in 2 years : 9 500 euros* per year

MSc Fast Track : 9 950 euros*

*Annual registration fees for 2024/2025

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Discover the campus
[click here](#)

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THE PROGRAMS WE OFFER :

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- BACHELOR
- MSC
- DBA/MBA





MASTER OF SCIENCE

International Corporate Finance

(Master's level)



ESCE at a glance

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PROGRAM OBJECTIVES

Professional skills

- Derive a financial strategy to determine the capital structure and the payout policy of the corporation.
- Analyze the common operations of commercial banks within their regulatory environment and the design of the monetary policy in a two-tier monetary system
- Use appropriate consolidation methods to prepare and explain consolidated accounting statements
- Identify fragilities and risks in the financial environment of the company and in cross-border intra-group transactions
- Develop a short-term financing solution for a firm
- Understand strategic, financial, operational impact of M&A transactions.

Soft skills

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14000
alumni
network

90%
of alumni work in
international
positions

2500
students
representing
80 nationalities

Faculty
25
countries



« The MSc in International Corporate Finance provides theoretical and practical understanding of financial decisions of individuals and firms. It relies on three main pillars, namely the question of how to finance investments in real assets in order to create value, how to invest funds in different financial securities, and how financial intermediation works, i.e. how funds are channeled between those with a need of funds and those with an excess of funds. »

Dr Kirsten Ralf
Associate Dean of Research, ESCE
MSc Coordinator
Research areas : Finance / Economics



YOUR PATH TO INTERNATIONAL CORPORATE FINANCE



Intake
September



Track
Full Time



Internship
4 to 6 months



Location
Paris La Défense



Teaching
English



Additional
language

MSc

Core factors

Specialized courses

- Investments
- Advanced Corporate Finance
- Financial Derivatives
- Money and Banking
- Fixed Income Securities
- Mergers and Acquisitions
- International Banking Regulation
- Working Capital Management
- Integrated Company Analysis
- Consolidation and Group Accounts
- Sustainable Financial Strategies

Soft skills

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

Language skills

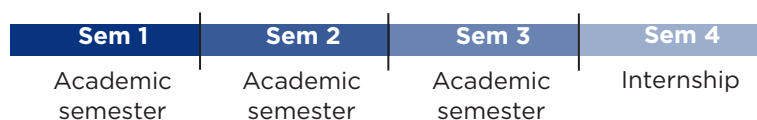
- Communicating in Today's Business World
- Optional : an additional foreign language

MSc in 2 years

(MSc 1 - 4 semesters)

Admission following
a 3-year degree in Business

PLANNING

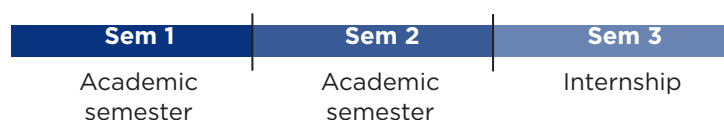


MSc in 1 year

(MSc Fast Track
3 semesters)

Admission following
a 4-year degree in Business

PLANNING



CAREER OPPORTUNITIES



91%
employment
within 4
months after
graduation



60%
international
professors



40%
begin their
career abroad

Source : ESCE Alumni Survey

Program highlights

- Diversified faculty with academic and professional instructors with a background from countries all over the world.
- Courses combine theory and practical applications with case studies and data analysis.
- Emphasis is laid on the international dimension of the firm through courses on international affairs and geopolitics.
- A business game enriches the curriculum.
- An international environment on the campus with students from 80 nationalities

Career prospects

- Account Manager
- Financial Analyst
- Treasurer
- Financial Director
- Financial communication
- M&A Analyst
- Chief Financial Officer

The best recruiters of ESCE alumni

L'ORÉAL

CHANEL



BOSCH

Capgemini



ChristianDior

STELLANTIS

Deloitte

BALMAIN
PARIS



« ESCE has a strong sense of school spirit and community. The programs give a wide overview of the different areas of management education providing an intensive career-oriented experience designed for people who know which field they want to focus on and need to acquire specific skills and sector knowledge in order to successfully compete for the best opportunities. »

Philippe Duparc,
Equity Financing and
Delta One Sales at CACIB



« A strong commitment and expertise from my financial professors and a very large range of internship offers allowed me to get a strong start in my financial activity. Moreover, numerous business presentations and international experiences allowed me to get the confidence I needed to start in this stressful industry. »

Charles Perrin
Fixed Income Sales Trader at
J.P Morgan Platform



« Performing business cases with students coming from various backgrounds, but also realizing the 2 last years within the apprenticeship program is a real advantage when you want to get responsibilities quickly. »

Prasad Hewa
Chief of Staff Digital Workplace
at Crédit Agricole Group
Infrastructure Platform

HOW TO JOIN US

Requirements

For admission to MSc in 2 years

3-year degree

For admission to MSc Fast Track

4-year degree

Required documents

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Admission process

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MASTER OF SCIENCE

International Purchasing & Digital Supply Chain

(Master's level)



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PROGRAM OBJECTIVES

Professional skills

- To learn purchasing and negotiation techniques
- To develop a strategic management of flows within a digital environment
- To anticipate, plan, optimize and manage supplies, transportation, inventory and sales
- To manage information systems, quality control and optimize the project plan
- To analyze risks and costs
- To understand and control the strategic impacts of supply chain operations
- To address eco-logistics and sustainable development issues.

Soft skills

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« The management of the production and crossborder distribution of products and services are under the pressure of worldwide trends of sustainability and digital transformation. These challenges require a new breed of minds capable of handling large amounts of data to make the right operational decisions while taking into account the impact of supply chains on the environment. Collaboration within and across organizations and out of the box thinking are key competencies that are targeted by our training program. We believe that understanding the theory behind supply chains and how it relates to these trends is key to effective purchasing and supply chain management. »

Dr Adib Bensalem, PhD

Associate Professor of Supply Chain Management,
ESCE Paris

MSc Coordinator

Research areas : Supply Chain Strategy,
Digital logistics



YOUR PATH TO INTERNATIONAL PURCHASING & DIGITAL SUPPLY CHAIN



Intake
September



Track
Full Time



Internship
4 to 6 months



Location
Paris La Défense



Teaching
English



Additional
language

MSc

Core factors

Specialized courses

- Supply Chain Strategy and Carbon Footprint
- Procurement and Purchasing Management
- Supply Chain Auditing, Risk Management and Sustainability
- Inventory Management
- Warehouse Management
- Digital transformation
- Forecasting & IT
- International value chains
- International negotiation

Soft skills

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development

Language skills

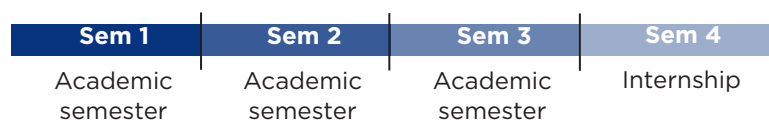
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- Optional : an additional foreign language

MSc in 2 years

(MSc 1 - 4 semesters)

Admission following
a 3-year degree in Business

PLANNING

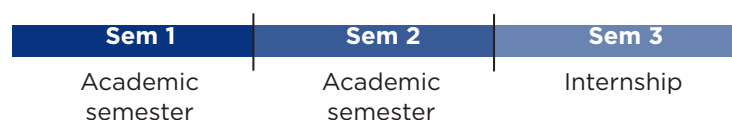


MSc in 1 year

(MSc Fast Track
3 semesters)

Admission following
a 4-year degree in Business

PLANNING



CAREER OPPORTUNITIES



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employment
within 4
months after
graduation



60%
international
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begin their
career abroad

Source : ESCE Alumni Survey

Program highlights

- Practical experiences and workshops, internship placements, company visits and the internationally known business game the FRESH CONNECTION developed in the MIT constitute the core elements of the program pedagogy.
- The graduates from this MSc are able to explore careers in all different sectors from management consulting to hospitality as well as international transport, aviation industry or the fashion industry.
- An international environment on the campus with students from 80 nationalities

Career prospects

- Logistics Controller
- Demand Planner
- Supply Chain Director
- Warehouse Manager
- Distribution Manager
- Buyer
- Quality Coordinator
- Continuous Improvement Manager
- Logistics Consultant
- Digital transformation Consultant
- Sourcing Purchaser

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BALMAIN
PARIS



«The diversity of classes offered allowed to grasp a global vision of the supply chain from end to end. It helped us understand what is at stake in managing supply chains. Furthermore, the quality of the instructors, both academic professors and professionals, allowed us to link the theory seen in class to the field reality.»

Anaïs Madonna

Chassis forging parts Buyer at Groupe PSA



« A solid training based on a faculty from various backgrounds has guided us throughout our apprenticeship in analysing the different topics from both an academic and professional standpoint.»

Gabriella Ferrari

Sustainability consultant at INCO

HOW TO JOIN US

Requirements

For admission to MSc in 2 years

3-year degree

For admission to MSc Fast Track

4-year degree

Required documents

- Copy of passport or ID card
- Resume or CV (English)
- Motivation letter (English)
- Academic or professional letter of recommendation
- Transcripts and/or diploma
- Proof of English language ability level

Admission process

Following evaluation of candidate applications by the view board, those declared eligible will be proposed an interview (face-to-face or online-interview) to assess whether the program corresponds to their academic and personal goals and to evaluate their motivation.

Registration Fees

MSc in 2 years : 9 500 euros* per year

MSc Fast Track : 9 950 euros*

*Annual registration fees for 2024/2025

The ESCE reserves the right to modify its registration fees each year.

An extra 490 euros to be added if you are a student living outside France and a non-EU citizen, relating to the service package for international students.



Discover the campus
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ESCE campus is located in the center of the Esplanade de La Défense, the largest business district in France and the 4th in the world.

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- La Défense, a stimulating environment : ideally located 15 minutes from the center of Paris, you will benefit from the vitality and energy of this district, a source of multiple links with the 500 companies and large international groups present on site.

PARIS

Immeuble Cœur Défense

82 Esplanade du Général de Gaulle
92400 PARIS LA DÉFENSE

www.esce.fr



CONTACT & APPLICATION

- **For French or international students living in France**

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or +33(0)6 70 19 34 38 (WhatsApp)

To apply [click here](#)

- **For international students living outside of France**

Internationaladmissions@omneseducation.com

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