



MASTER OF SCIENCE Business Transformation & Consulting

(Master's level)



ESCE at a glance

Since 1968, ESCE's mission has been to prepare managers who are specialized in the international development of businesses in a complex and changing world, while respecting and promoting ethics, diversity and cultures. CSR, openness, commitment, a sense of responsibility and sustainability are at the heart of our values.

Recognized for pedagogical and academic quality :

- Conférence des Grandes Écoles (CGE) accredited
- QS stars : 4 stars rated
- EFMD accredited
- Member of UGEI
- Distinguished with the label « Bienvenue en France » for the quality of welcome offered to international students
- Member of the ERASMUS/ Socrates program of the European Commission



13000
alumni
network

90%
of alumni work in
international
positions

2500
students
representing
80 nationalities

Faculty
25
countries

PROGRAM OBJECTIVES

Professional skills

- Analyse complex business issues
- Assess and benchmark corporate performance
- Conduct project management and implement business transformation
- Deliver actionable change prescriptions in a complex environment
- Lead change in the digital age
- Lead a consulting mission with a focus on change and business transformation
- Be able to communicate effectively and convincingly, work in teams, manage time-critical assignments

Soft skills

In order to develop managerial skills in a corporate environment and enhance employability, the « Leadership and Development of Soft Skills » program provides personalized coaching and support.

Students are accompanied using an approach that promotes sustainable human development.

A soft skills referential has been elaborated based on the expectations of international organizations.

Students follow a program in several phases :

- Self-evaluation
- Coaching to improve specific skills
- Review and formulation of a personal development plan.



« Enterprises and organizations are changing considerably due to endogenous and exogenous shocks with strong impacts on their management. The MSc in Business Transformation & Consulting is designed to equip students with the knowledge and tools required to face the pressures of rapid technological innovation, increasing globalization as well as regionalization, dwindling natural resources and the need to generate balanced economic growth. To deal with those changes, consultants and managers have to combine analytical insights with best practices and develop new skills with the aim to anticipate and better meet the challenges of corporate transformation. »

Dr Serge Pierre Besanger

Professor of strategy and management, ESCE

MSc Coordinator

Research areas : strategy and management



YOUR PATH TO BUSINESS TRANSFORMATION & CONSULTING



Intake
September



Track
Full Time



Internship
4 to 6 months



Location
Paris La Défense



Teaching
English



Additional
language

MSc

Core factors

Professional skills

- Critical awareness of concepts and approaches to understand the complexity of change in the global business arena
- Assess best practices on a global level, design and implement business transformation strategies
- Analyze data and synthesize a range of information sources to develop a sophisticated understanding of rapidly changing business contexts
- Master operational benchmarking techniques to ensure better returns and greater corporate resilience

Soft skills

- Soft skills development & assessment
- Soft skills re-enforcement
- International employment checklist
- Behaving Ethically, Promoting sustainability & Fostering an inclusive environment
- Leadership and Team development
- Pedagogy
- Agility, support, efficiency
- Ability to understand and listen to the client
- Adaptability to the client

Specialized Courses

- Big Data and the ERPs
- Change Management
- Change Consultant
- Project Management
- Competitive Intelligence & Benchmarking
- CSR Consulting

Language skills

- Communicating in Today's Business World
- Optional : an additional foreign language

MSc in 1 year

(MSc Fast Track
3 semesters)

Admission following
a 4-year degree in Business

PLANNING

| Sem 1 | Sem 2 | Sem 3 |
|-------------------|-------------------|------------|
| Academic semester | Academic semester | Internship |

CAREER OPPORTUNITIES



92%
employment
within 2
months after
graduation



65%
international
professors



40%
begin their
career abroad

Source : ESCE Alumni Survey

Program highlights

- Its distinctive and business-focused learning encompasses theories and their application to the real world via practical case studies, on-field projects, and hands-on tasks involving companies and international institutions
- Multi-mode teaching format, a unique blend of on-campus and online teaching that enables an interactive learning environment for all students
- A comprehensive personal development program to equip students with the self-management and problem solving skills that are essential for management consulting, business transformation and change implementation roles
- International environment on the campus with students from 80 nationalities

Career prospects

- Strategy Consultant
- Change Management Consultant
- Innovation Consultant
- IT Consultant
- Organization Consultant
- Data Consultant
- Digital Transformation Consultant
- Business / financial modelling Consultant
- Business transformation Consultant
- Digital transformation Implementor / Coordinator
- Corporate Social Responsibility Consultant

The best recruiters of ESCE alumni

L'ORÉAL

CHANEL



BOSCH

Capgemini



PwC



EY
Building a better
working world

ChristianDior

STELLANTIS

Deloitte

BALMAIN
PARIS



« This MSc is a real plus for both ESCE and its students. It allows us to gain experience through a hands on approach thanks to the lecturers who help us acquire the skills and specific knowledge necessary for it. It was essential to start my professional life with a successful study background. »

Paul Jeanson
Last year student



« Doing my end-of-study internship in a consulting firm, I was greatly surprised by the knowledge I had and they greatly helped during my internship. Agile methods, change management, competitive intelligence, it allowed me to be ready and confident during my first job as a consultant. »

Maxime Bigot
Last year student



« ESCE graduates, thanks to strategy and organizational skills, intercultural management, innovation and digital transformation, CSR, sustainable development and data analysis, will be able to put their knowledge into practice in their workplace. »

Syntec
Digital, consulting and
engineering French Federation

HOW TO JOIN US

Requirements

For admission to this MSc Fast Track
4-year degree

Required documents

- Copy of passport or ID card
- Resume or CV (English)
- Motivation letter (English)
- Academic or professional letter of recommendation
- Transcripts and/or diploma
- Proof of English language ability level

Admission process

Following evaluation of candidate applications by the view board, those declared eligible will be proposed an interview (face-to-face or online-interview) to assess whether the program corresponds to their academic and personal goals and to evaluate their motivation.

Registration Fees

MSc Fast Track : 12 450 euros*

*Annual registration fees for 2023/2024

The ESCE reserves the right to modify its registration fees each year.

An extra 490 euros to be added if you are a student living outside France and a non-EU citizen, relating to the service package for international students.



CAMPUS PARIS, LA DÉFENSE

ESCE campus is located in the center of the Esplanade de La Défense, the largest business district in France and the 4th in the world.

- A premium building entirely refurbished : 2 700 m2 of collaborative and relaxation spaces, a rooftop with trees and panoramic terraces
- An optimized student experience: connected and flexible work spaces to develop your talents individually and collectively, 400 m2 dedicated to associations, a 200 m2 incubator, relaxation areas, etc.
- La Défense, a stimulating environment : ideally located 15 minutes from the center of Paris, you will benefit from the vitality and energy of this district, a source of multiple links with the 500 companies and large international groups present on site.

PARIS

Immeuble Cœur Défense

82 Esplanade du Général de Gaulle
92400 PARIS LA DÉFENSE

www.esce.fr



CONTACT

• For French or international students living in France

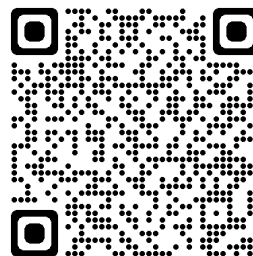
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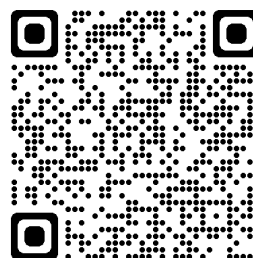
Candidates can apply with QR code



• For international students living outside of France

Internationaladmissions@omneseducation.com

International candidates can apply with
QR code



THE PROGRAMS WE OFFER :

- GRANDE ECOLE PROGRAM
- BACHELOR
- MSC
- PhD/DBA

