

A dark blue geometric shape, resembling a triangle or a sector of a circle, is positioned in the top-left corner of the slide.

Albéa CRP - Latest CSR Launches

Last Update: Q4 2021

OUR LATEST CSR LAUNCHES

SUPPORTING BRANDS IN THEIR CSR TRANSITIONS

BOOTS
Makeup Line – 30%
PCR PET



RECYCLED MATERIAL

ORIGINS
100% PCR PE bottle



RECYCLED MATERIAL

YVES SAINT LAURENT - PURE SHOT
Cap, collar x2, outer bottle



REFILLABLE

MONDAY
20% r-PP bottle



RECYCLED MATERIAL

MAYBELLINE
Mini SuperStay Matte Ink
100% PCR PET BOT



REFILLABLE

YSL OR ROUGE
Refill pods for jar



REUSABLE

OUR LATEST CSR LAUNCHES

SUPPORTING BRANDS IN THEIR CSR TRANSITIONS

SEPHORA COLLECTION
Paper Lipstick



BIOBASED + VIRGIN MATERIAL
REDUCTION

YVES ROCHER
100% PCR PET Bottle



RECYCLED MATERIAL

MAKE UP FOR EVER
Refillable compacts



REFILLABLE

MAYBELLINE FALSIES LASHLIFT
WTP Mascara – 100% PCR PET



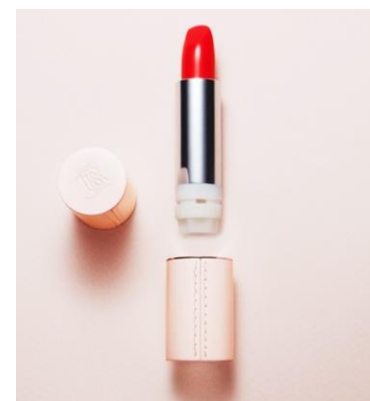
RECYCLED MATERIAL

GIVENCHY
Refillable lipstick



REFILLABLE

LOUBOUTIN
Le rouge



REUSABLE

LA BOUCHE ROUGE
Refillable Lipstick

THANK YOU!

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