

9-10 JUIN 2021



BIENVENIDOS ! BIENVENUE !

Nous sommes très heureux de vous accueillir à cette première édition de Valencia Business Meetings. Ce road-show met à l'honneur l'offre MICE de l'ensemble de Valence et sa région au travers :

- Des activités de découverte de la ville de Valence
- Des rencontres d'affaires et deux repas entre l'offre et la demande

Valencia Business Meetings, est un événement volontairement à taille humaine, privilégiant le contact humain et la qualité des rencontres effectuées. C'est une opportunité pour les uns, de présenter leurs savoir-faire, leurs nouveautés, et pour les autres, de trouver des idées créatives pour leurs futurs événements.

La création de Valencia Business Meetings provient de notre conviction qu'il existe une connexion de confiance pérenne entre les acteurs Espagnols et Français du tourisme d'affaires. La région de Valence possède un potentiel incroyable et une diversité d'offres surprenante.

Valencia Business Meetings est organisé sur des valeurs de convivialité et d'échange. Nous sortons enfin d'une crise sanitaire sans précédent et sommes heureux de pouvoir vous proposer un événement qui permettra à coup sûr de relancer la connexion entre nos deux pays.

En feuilletant ce guide vous verrez qu'il s'agit d'un véritable outil pratique, qui décrit les activités de chaque participant, de manière précise. Ainsi, des fiches contacts ont été créées à votre attention afin de vous aider dans vos démarches. Vous pourrez ainsi découvrir et sélectionner vos futurs interlocuteurs en fonction de vos attentes ou besoins.

Basée à Paris, Meet and Com est l'agence spécialisée en stratégie de communication et marketing, dédiée à la promotion du Tourisme d'Affaires. Meet and Com est le leader des salons meetings qui se déroulent également dans les plus grandes villes françaises, en Belgique et en Espagne.

Plus d'informations sur www.meetandcom.com.

Toute l'équipe Meet and Com est à votre disposition pendant ces deux jours de rencontres et de découvertes.

Jérémie CRUZ
Directeur de projets
Société Meet and Com

BIENVENIDOS ! WELCOME !

We are delighted to welcome you on the 1st edition of the Valencia Business Meetings.

The launch of Valencia Business Meetings comes from our belief that there is a relationship of trust between the Valencian and Portuguese actors of business tourism. We are convinced that this relationship is a sustainable approach. The creation of future events on the whole Spain territory is part of that long-term relationship. We want to thank all those who contributed to the realization of this event.

With the traditional meeting agenda, you will be able to optimize your participation in the best conditions.

For the hosted buyers, a fun program with visits and activities, fully integrated in theEvent will allow everyone to «LIVE» new experiences. Valencia Business Meetings promotes human contact and the quality of the 1 to 1 meetings. This is an opportunity for each provider to present its know-how, new products, and buyers to find news ideas for their events.

We are finally emerging from an unprecedented health crisis and are happy to be able to offer you an event that will undoubtedly revive the connection between our two countries.

Leafing through this guide, you will see that this is a practical tool, describing with precision the activities of each participant. You will be able to discover and select your future contacts according to your expectations and needs.

Valencia Business Meetings is organized by Group Meet and Com. Leader of MICE actors' in France, Group Meet and Com was created in 2006. We bring solutions to destinations and MICE providers to develop their business with French Hosted Buyers coming from all France.

Group Meet and Com owns or co-owns more than 20 fairs and workshops organized each year in France (Marseille, Lyon, Biarritz, Bordeaux, Lille, Deauville, Montpellier, Toulouse, Paris), Belgium, Spain & Portugal. More information : www.meetandcom.com

Meet and Com team remains at your entire disposal during these 2 days of meetings and discovery!

Jérémie Cruz
Project Director
Groupe Meet and Com

PARTENAIRES / PARTENERS



PROGRAMME

9 JUIN 2021

➤ 08h00

Arrivée à Valence et check in à l'hôtel **Melià Valencia 4***

➤ 13h30

Déjeuner tapas au restaurant **MiCub**

➤ 15h30

Walking tour de la vieille ville qui nous permettra de découvrir l'histoire de Valencia et parcourir l'ancien lit du fleuve Turia.

➤ 17h30

Retour à l'hôtel et temps libre

➤ 19h00

RDV à l'hôtel et déplacement à la **Cité des Arts et des Sciences** pour continuer à l'hôtel **Balneario Las Arenas** pour cocktail et dîner de bienvenue.

➤ 22h30

Retour à l'hôtel



10 JUIN 2021

➤ 08h30 - 12h30

Business Meetings, workshop, conférences

➤ 13h00-14h00

Déjeuner à l'hôtel

➤ 14h15

Départ vers l'aéroport

EXPOSANTS / EXHIBITORS

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Alicante Convention Bureau
Cevents
Ciutat De Les Arts I Les Ciències
Costa Blanca Convention Bureau

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Event-One Dmc Sl
Fundacion Visit Benidorm
Gandía Convention Bureau
Grand Luxor Hotel

H/L/M p. 16

Hospes Hotels
Las Arenas Hotel
Melia Valencia Hotel



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Only You Valencia
Palacio De Congresos De València
PalauDeLesArtsReinaSofia,FundacióDeLaComunitat
Valenciana
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València Convention Bureau
Valencia Region Tourism Board
Visit Cullera
Visitelche
Xamandreu Catering & Masía

ALICANTE CONVENTION BUREAU

GENERAL INFORMATION :

Mrs. Raquel HERNÁNDEZ
Promotion department
34 96 51 43 46 1
raquel.hernandez@alicante-ayto.es
www.alicantecongresos.com
Cervantes N° 3, 3002, ALICANTE



PRESENTATION :

Alicante Convention Bureau vise à répondre aux besoins de nos clients en leur offrant, avec l'aide de nos entreprises membres, des conseils constants, des idées et un soutien logistique avant, pendant et après leur congrès, convention ou autre événement. L'une de nos principales fonctions est la programmation d'activités commerciales et promotionnelles visant à attirer le marché MICE dans la ville d'Alicante.

Alicante Convention Bureau aims to resolve the needs of our clients by offering them, with the help of our member companies, constant advice, ideas and logistic support before, during and after their congress, convention or other event. One of our main functions is programming commercial and promotional activities aimed at attracting the MICE market to the city of Alicante.

Description of the offer :

Bathed by the Mediterranean Sea, Alicante is a modern, welcoming city that offers all the advantages of being located in such a privileged setting. Alicante's international airport just 10 minutes from the city centre with more than a 100 direct flights connections; its railway station with direct links to Barcelona, Madrid and Valencia using the High Speed Trains; its whole network of roads and motorways that converge in or around the city, making easy the participation to International Congresses. Its climate and beaches favour tourism the whole year round, and thanks to its exceptional weather conditions the city offers a wide range of venues and activities for incentives and conventions.»

3 examples of representative events :

World Fetal Medicine 2019
V Congress ILLA (International Association of Language and Law 2021)
Meeting of Biochemical Society of London 2022



Cevents

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CIUTAT DE LES ARTS I LES CIÈNCIES

GENERAL INFORMATION :

Mrs. Carmen DESCALS IBÁÑEZ

Head of the department meetings and events

34 96 19 74 40 0

cdescals@cac.es

<http://meetingsandevents.cac.es/>

Avinguda del Professor López Piñero nº 7, 46013, VALENCIA



GENERALITAT
VALENCIANA

TOTS
A UNA
VEU



PRESENTATION :

La Ciutat de les Arts i les Ciències est bien plus que l'image de Valence, c'est un symbole du futur, du progrès et de l'architecture d'avant-garde. Une association qui réalise un événement dans la Ciutat de les Arts i les Ciències est associée à des valeurs de réussite telles que la modernité, l'innovation et l'imagination qu'elle transmet aux actes et événements qui y sont accueillis. Et est-ce que tout événement, du plus grand au plus petit, devient un événement unique.

The Ciutat de les Arts i les Ciències is much more than the image of Valencia, it is a symbol of the future, progress and avant-garde architecture. An association that carries out an event in the Ciutat de les Arts i les Ciències is associated with successful values such as modernity, innovation and imagination that it transmits to the acts and events that are hosted. And is that any event, from the largest to the smallest, becomes a unique event.

Description of the offer :

The Ciutat de les Arts i les Ciències surprises with its architecture and its immense capacity for cultural dissemination, it has numerous spaces for all kinds of events (meetings, gala dinners, receptions, congresses ...) and both exterior and interior locations. The Museu de les Ciències has more of 42,000 m2 of gross floor area, of which more than 10,000 m2 are spaces that can be used for events. The interior of this magnificent building, built by Santiago Calatrava, has the space that you need for your event. The Hemisfèric is a spectacular building that reminds one of a giant human eye. It is surrounded by pools of water that help to create a special ambiance for your event. The Umbracle is an outdoor vantage point from which the entire Ciutat de les Arts i les Ciències complex can be seen. Assud de l'Or Esplanade located on the eastern side of the Museu de les Ciències, this area measures more than 12,000 m2 and is a large, open space where any event can be held.

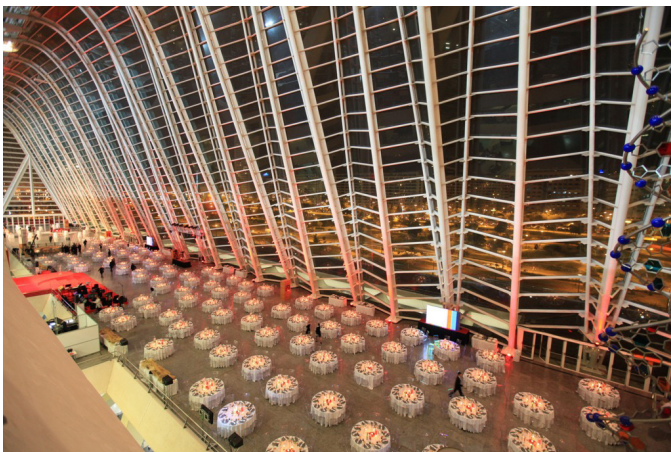
3 examples of representative events :

Valencia

Marathon

Press Car launch

Conventions, Congresses



COSTA BLANCA CONVENTION BUREAU

GENERAL INFORMATION :

Mr. Mar LÓPEZ
Marketing department
34 96 52 30 16 0
mlopez@costablanca.org
Avenida Jijona 5, 3005, Alicante



PRESENTATION :

De bonnes communications, des installations et un large éventail d'options d'hébergement font de la Costa Blanca une destination MICE idéale. Les conférences et incentives, ainsi que différents types d'événements développés dans des contextes sociaux et professionnels, ont fait de la Costa Blanca un référent incontestable. Des villes comme Alicante, Altea, Elche, Alcoy, Torrevieja, Teulada-Moraira et Benidorm disposent d'installations de conférence de premier ordre et d'une industrie hôtelière composée de plus de 300 établissements, qui comprend 50 000 lits et 60 000 espaces dans les salles de réunion. La Costa Blanca offre également des liaisons imbattables, avec plus de 100 itinéraires avec des villes d'Espagne et d'Europe. Ainsi, nous pouvons conclure que la Costa Blanca est le choix idéal pour les entreprises et les groupes de professionnels. Avec l'avantage supplémentaire de profiter d'activités complémentaires, telles que le tourisme actif, le sport et les visites de vignobles, les entreprises spécialisées dans la conception de programmes de team-building, de motivation et de leadership ont une excellente opportunité d'explorer le marché et de concevoir des solutions sur mesure.

Good communications, facilities and a wide range of accommodation options make the Costa Blanca an ideal MICE destination. Conferences and incentives, as well as different types of events developed in social and professional settings, have turned the Costa Blanca into an indisputable referent. Towns such as Alicante, Altea, Elche, Alcoy, Torrevieja, Teulada-Moraira and Benidorm have top-class conference facilities and a hotel industry made up of over 300 establishments, which includes 50,000 beds and 60,000 spaces in meeting rooms. The Costa Blanca also offers unbeatable connections, with more than 100 routes with cities of Spain and Europe. Thus, we can conclude that the Costa Blanca is the ideal choice for companies and groups of professionals. With the added bonus of enjoying complementary activities, such as active tourism, sports and visits to wineries, companies specialising in the design of team-building, motivation and leadership programmes have a great opportunity to explore the market and to design tailor-made solutions.

Description of the offer :

Buenas comunicaciones, instalaciones y un amplio abanico de opciones de alojamiento hacen de la Costa Blanca un destino ideal MICE. Conferencias e incentivos, así como diferentes tipos de eventos desarrollados en entornos sociales y profesionales, han convertido a la Costa Blanca en un referente indiscutible. Localidades como Alicante, Altea, Elche, Alcoy, Torrevieja, Teulada-Moraira y Benidorm cuentan con instalaciones para conferencias de primer nivel y una industria hotelera compuesta por más de 300 establecimientos, que incluye 50.000 plazas y 60.000 espacios en salas de reuniones. La Costa Blanca también ofrece inmejorables conexiones, con más de 100 rutas con ciudades de España y Europa. Así, podemos concluir que la Costa Blanca es la opción ideal para empresas y grupos de profesionales. Con el plus de disfrutar de actividades complementarias, como turismo activo, deportes y visitas a bodegas, las empresas especializadas en el diseño de programas de team building, motivación y liderazgo tienen una gran oportunidad para explorar el mercado y diseñar soluciones a medida.

3 examples of representative events :

Volvo Ocean Race
World Padel Tour
18th World Congress in Fetal Medicine

Chanel DF 2018
BMW M8 Press event 2019
Citroen Presentation Presse C3 & C5

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FUNDACION VISIT BENIDORM

GENERAL INFORMATION :

Mr. Sergio FRAU
Marketing & promoion
34 96 68 06 47 5
marketing@visitbenidorm.es
Plaza Canalejas, 1, 3501, Benidorm



PRESENTATION :

Des conventions, des congrès, des forums d'opinion ou des réunions d'entreprise. Tout a une place dans les hôtels de Benidorm. Pendant ces dernières années, les installations de ces établissements se sont ouvertes pour organiser les réunions d'entreprise les plus variées. La ville englobe tout ce dont a besoin un groupe de personnes qui partagent un travail pour passer quelques jours inoubliables tout en travaillant pour leurs entreprises.

Conferences, conventions, forums, or business meetings, have a place in hotels in Benidorm. The facilities of various theme parks and leisure establishments' have also in recent years offered their services for meetings and events. The town includes everything groups could need to spend an unforgettable few days here.

Description of the offer :

Many companies who visit Benidorm to hold a conference, event or incentive trip repeat. Hotels with a capacity to host more than 1000 people also offer tempting leisure packages compensate a day's work. One of the advantages of hosting meetings in the same venue as the accommodation is to avoid wasting time travelling to venues and allows for more relaxation time during breaks between lectures. The services are varied. From golf to wellness centres for relaxation and unwinding. But undoubtedly the most important is that on your doorstep, you can enjoy all the leisure opportunities offered by the town and with easy communications to the airport and by road.

3 examples of representative events :

Skoda car launching,
M&I Forum Europe 2019,
HP Conference.



GANDÍA CONVENTION BUREAU

GENERAL INFORMATION :

Mrs. Empar CHESA
 Responsable convention bureau
 34 96 29 50 62 4
echesa@gandia.org
www.visitgandia.com
 Plaza Mayor, 1, 46701, GANDIA



Gandia
 Convention
 Bureau

PRESENTATION :

La ville de Gandia est le cœur de la région de la Safor. Elle est dans un emplacement privilégié, situé entre la mer et les montagnes. Dans la ville, on respire l'héritage historique qui imprègne les monuments et l'esprit des gens! Avec son climat propice aux vacances tout au long de l'année, la ville est devenue au fil des années une destination touristique appréciée des étrangers qui viennent du monde entier pour profiter de la douceur de vivre valencienne. La visite nous permet de découvrir une ville débordante de charme et un riche patrimoine historique et culturel, une ville qui a su trouver un équilibre parfait entre tradition et avant-garde. Bien que Gandia soit surtout connue pour ses superbes plages, nous verrons si celles-ci sont pleines d'histoire, une histoire étroitement liée à l'une des plus puissantes familles depuis des siècles: les Borgia. Cette variété fait de cette municipalité un endroit unique dans la côte méditerranéenne et une destination touristique attractive pour les voyageurs Gandia est aussi la meilleure ville pour ceux qui désirent obtenir des résultats extraordinaires dans l'organisation de congrès, meetings et autres événements et rencontres professionnels.

The city of Gandia is the heart of the Valencian administrative region of La Safor. Gandia has a privileged location, between the sea and the mountains. Within the city, one is surrounded by a rich historical heritage that permeates the monuments and the spirit of the people. This is one of the biggest attractions of a city whose tourism sector is capable, through its infrastructure and variety, of satisfying the most demanding visitors. A visit to Gandia allows you to discover a very special city. Its beach, its historical centre linked to the most universal Valencian family (els Borja – the Borgia) and its natural environment provide the city with a unique quality that combines the warmth of Mediterranean destinations with a powerful tourist appeal.

Description of the offer :

Gandia is the best destination for those who wish to obtain extraordinary results in their events and work meetings. With a privileged geographical situation and with 95,000 accommodation vacancies, Gandia offers as destination a wide variety of spaces, services and infrastructures necessary for this kind of events to be a success. Gandia is a city strongly oriented to services, as is highlighted by the commercial and tourist facilities which ranks it as one of the main cities of the Valencian Community. The equipment and provision of services, the wide range of accommodation and a services sector with extensive experience, offer the necessary gear to carry out any successful event, congress or incentive travel.

3 examples of representative events :

America's Cup 2007
 Sunsation Beach Camp
 FADES Congress



HOSPES
HOTELS Infinite Places

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LAS ARENAS HOTEL - SANTOS HOTELS

GENERAL INFORMATION :

M. Moisés MARTINEZ
Sales manager
34 96 31 20 60 0
moises.martinez@hsantos.es
Carrer d'Eugènia Viñes, 22, 24, 46011 Valencia

Hoteles SantoS

PRESENTATION :

Le groupe Hôtels Santos est devenu au fil des années une chaîne hôtelière de haut niveau. Un réseau national d'hôtels 4 et 5 étoiles basé sur la qualité, le service et la distinction de ses hôtels.

It is a company that has learnt to adapt to the changing world of high-quality hospitality, taking on the challenges that innovation brings, continuously adapting its hotels to the demands and choosing new technologies, all of which without losing that special personal and warm touch that only family businesses can offer, where the treatment with clients and employees is always exquisite. COVID FREE COMMITMENT

Description of the offer :

Santos Hotels has become a hotel chain of the highest quality over the years. It is a Spanish 4 and 5-star hotel network based on quality, service and the distinction of its hotels.

3 examples of representative events :

RENAULT
AMADEUS
LEVIS



MELIA VALENCIA HOTEL

GENERAL INFORMATION :

Mr. Juan Carlos LEON
 Director of sales
 34 96 30 30 00 0
juan.carlos.romero@melia.com
WWW.MELIA.COM
 Avd. Cortes Valencianas 52, 46015, VALENCIA



PRESENTATION :

L'hôtel Meliá Valencia est situé dans un quartier d'affaires vivant, juste à côté du Palais des congrès de Valence, dans une des artères principale de la ville, avec plus de 50 restaurants et bars, idéal pour profiter de la gastronomie valencienne; il est également bien relié à l'aéroport international, seulement 8 km de l'hôtel; vous pouvez également prendre un taxi ou les transports publics et vous rendre au merveilleux centre-ville en moins de 10 minutes. Melia Valencia n'est pas seulement un magnifique hôtel où dormir, c'est aussi l'endroit idéal pour organiser vos réunions car il dispose d'un centre de congrès spectaculaire avec 23 salles de réunion qui peuvent accueillir jusqu'à 800 assistants dans la salle plénière; ce salon de 5,6 mètres de haut n'a pas de colonnes et vous pouvez même mettre une voiture à l'intérieur! Chacune des 303 chambres sont confortables, lumineuses et tournées vers l'extérieur avec une vue imprenable sur la ville (l'hôtel est le plus haut bâtiment de Valence avec 30 étages). Meliá Valencia est l'option idéale pour les loisirs, les voyageurs d'affaires et les groupes grâce à ses excellentes installations, ses chambres accueillantes et bien équipées et la qualité supérieure de ses services.

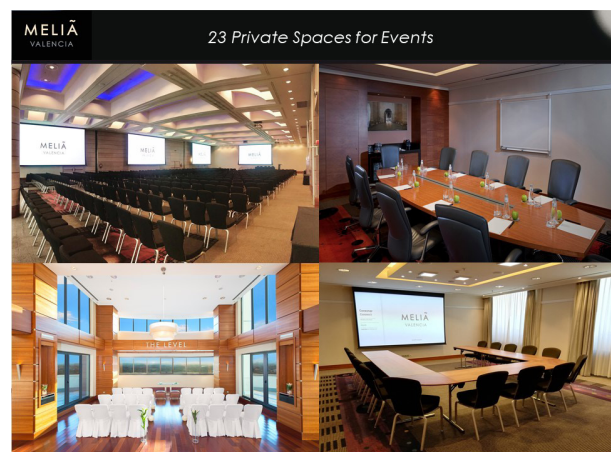
Meliá Valencia hotel is located in a business but social area, just beneath the Valencia Congress center but stated on a main street with more than 50 restaurants and bar to enjoy the Valencian gastronomy; it is also well connected to the International Airport, as it is just 8 km far away from the hotel; you can also take a taxi or public transport and get to the wonderful city center in less than 10 minutes. Melia Valencia is not only a magnificent hotel to sleep in, but also a place to gather your meetings as it has a spectacular convention center with 23 meeting rooms that can accommodate up to 800 assistants in the plenary room; this room is 5,6 meters high, it does not have columns and you can even introduce a car inside!! All the 303 guest rooms are comfortable, bright and outward facing with amazing views to the City (the hotel is the tallest building of Valencia with 30 floors). Meliá Valencia is the perfect option for leisure, business travelers and groups thanks to its excellent facilities, its comfortable and well-equipped rooms and the superior quality of its services. it as soon as they walk into our hotel.

Description of the offer :

The Melia Valencia Hotel offer 303 rooms, 23 meeting rooms with capacity up to 800 assistants in the plenary room and of course a Full F&B services for all the moments of the day.

3 examples of representative events :

Boehringer Convention (600 pax)
 Pierre Fabre Convention (500 pax)
 UGT (900 pax)



ONLY YOU HOTEL VALENCIA

GENERAL INFORMATION :

Mrs. Mónica PERIS
 Director of sales and marketing
 34 62 02 04 16 8
monica.peris@onlyyouhotels.com
www.onlyyouhotels.com
 PLAZA RODRIGO BOTET 5, 46002, VALENCIA



PRESENTATION :

ONLY YOU HOTELS Notre façon de voyager et de nous déplacer a changé ces dernières années. Le temps de faire la photo que tous vos contacts publient sur Instagram est révolu. Le temps de visiter les musées en jouant des coudes est révolu. Le temps de visiter la ville à travers l'appareil photo du mobile est révolu. L'important n'est plus de voyager, mais de découvrir. Les voyageurs sont les pèlerins du XXI^e siècle, à la recherche de l'essentiel, du durable et de l'humain. La ville est une toile d'émotions et d'expériences, et la culture est l'architecture invisible qui l'entoure. Only YOU conçoit une nouvelle façon de voyager inspirée de la connexion locale et humaine, où chaque hôtel devient le reflet de son environnement. Chers voyageurs, vous êtes arrivés à destination.

ONLY YOU HOTELS The way we travel and move has changed in the last few years. We no longer want the typical photo that all our contacts post on Instagram. We no longer want to elbow our way through crowded museums. We no longer want to view the city through the mobile lens. It's not about travelling, it's about discovering. Travellers are the 21st century pilgrims who seek the basic, long-lasting and human essence. The city is a canvas of emotions and experiences and culture is the invisible architecture that frames it. Only YOU designs a new way of travelling inspired by the local and human connection where each hotel turns into a reflection of its environment. Dear travellers: you've reached your destination.

Description of the offer :

ONLY YOU HOTEL VALENCIA Choisissez Only YOU Hotel Valencia et transformez votre séjour à Valence en une expérience unique et inoubliable. Logez dans le centre historique de la ville des jardins du Turia, à quelques mètres de la populaire Place de la Mairie. Une enclave fabuleuse, au cœur de Valence. Un endroit idéal pour découvrir la ville différemment. La décoration, réalisée par le prestigieux décorateur d'intérieur Lázaro Rosa-Violán, rappelle la mer Méditerranée avec un design contemporain, décontracté et éclectique. Une atmosphère accueillante et sophistiquée où surgissent des espaces surprenants pour la plus grande joie des hôtes.

3 examples of representative events :

- Asplan Viak
- Incentive (4 groups back to back)
- SOCV anual Congress - plenary + syndicate room - Soiree d'entreprise - locally



PALACIO DE CONGRESOS DE VALÈNCIA

GENERAL INFORMATION :

Mrs. Encarna SOLER
Sales manager
34 96 31 79 40 0
esoler@palcongres-vlc.com
Avda Cortes Valencianas 60, 46015, VALENCIA



PRESENTATION :

Le bâtiment est une pièce d'architecture emblématique, conçue par le célèbre architecte Norman Foster, spécifiquement pour attirer le tourisme événementiel dans la ville de Valence. Cet objectif a été largement atteint, avec un total de 3 000 événements organisés au Centre jusqu'à présent. Plus de 2,2 millions de personnes ont participé à ces réunions. Ces activités ont sans aucun doute amélioré la position de Valence sur la scène internationale. Selon l'International Congress and Convention Association (ICCA), Valence se classe 29e en Europe sur la liste des destinations de tourisme événementiel préférées et troisième dans le classement des villes espagnoles.

The building is an emblematic piece of architecture, designed by the renowned architect Norman Foster, specifically to attract event tourism to the city of Valencia. This objective has been amply met, with a total of 3,000 events being held at the Centre up until now. Over 2,2 million people have participated in these meetings. These activities have undoubtedly improved Valencia's position on the international stage. According to the International Congress and Convention Association (ICCA), Valencia ranks 29nd in Europe on the list of preferred event tourism destinations and third in the ranking of Spanish cities.

Description of the offer :

The Centre's rooms and auditoria offer infinite versatility for all types of events, whatever their size. Three auditoria to seat 1,481/ 467 and 259 people. Twelve breakout rooms from 25 to 150 people. The two multipurpose rooms of 500 sqm offer multiple possibilities, exhibition, conferences, catering...The spectacular, wide-open foyer, which runs the entire length of the building, is the perfect location for exhibitions or for catering events, as it adjoins all of the ground floor rooms and auditoria. The natural light from the huge glass windows that give access to the gardens make this space a highly pleasant area, in which it is easy to create a favourable climate for networking

3 examples of representative events :

EGENCIA/EXPEDIA INTERNATIONAL CONVENTION
ELECTROLUX INTERNATIONAL CONVENTION
COCA-COLA INTERNATIONAL CONVENTION



Palau de les Arts Reina Sofía, Fundació de la Comunitat Valenciana

GENERAL INFORMATION :

Mrs. Rosa CUEVAS
Acts and events assitant
34 96 19 75 80 0
espais@lesarts.com
www.lesarts.com
AVENIDA PROFESOR LOPEZ PIÑERO 1, 46013, VALENCIA

PALAU DE LES ARTS
REINA SOFÍA



PRESENTATION :

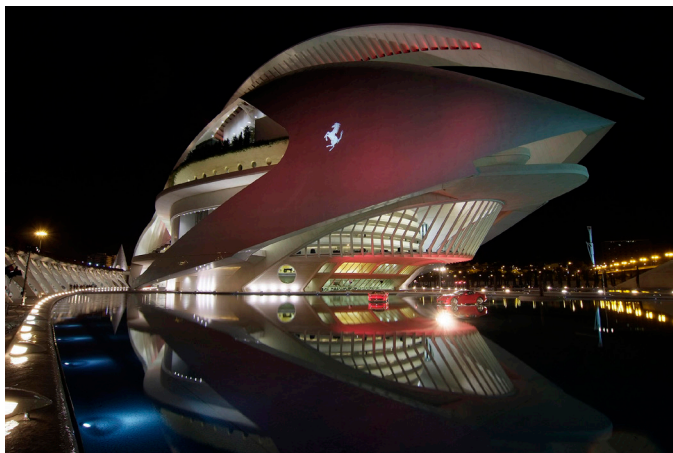
The Palau de les Arts Reina Sofía is a majestic building designed by the Valencian architect Santiago Calatrava. Its sculpted form is highly symbolic. It is surrounded by more than 60.000 square metres of gardens, pathways, and 11.000 square metres of water within the Calatrava Avant-garden architectural complex, City of Arts and Science in Valencia. Moreover, this building is capable to hold any kind of events.

Description of the offer :

We offer you full assistance organizing your event in Valencia and in the rest of Spain, from helping you find the best venue in town, to suggest the best activities to entertain your guests, or choose the best restaurant to offer them the best gastronomical experience.

3 examples of representative events :

James Bond Premiere (Quantum of Solace)
Rolex presentation
Ferrari presentation



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VALÈNCIA CONVENTION BUREAU

GENERAL INFORMATION :

Mrs. Amaya RÁEZ
International corporate meetings and events manager
34 96 33 90 39 0
amaya.raez@visitvalencia.com
www.valenciaconventionbureau.com
Avenida Cortes Valencianas 41, 46015, VALENCIA



PRESENTATION :

València est l'une des destinations touristiques les plus dynamiques de ces dernières années. La ville offre un éventail attrayant d'activités et de curiosités, adaptées à tous les âges. Elle combine histoire, tradition et modernité d'une manière inhabituelle. C'est une ville unique, traditionnelle, originale, avant-gardiste et pleine de contrastes intrigants. Son architecture va du premier siècle avant J.-C. au design le plus futuriste du XXI^e siècle. Des plages baignées par la mer Méditerranée, à seulement 15 minutes du centre-ville, situées à côté de la Marina de Valencia, une marina sportive et touristique en plein essor conçue pour devenir la plus attractive de la Méditerranée. València est également devenue un centre de tourisme de conférence ainsi qu'une destination majeure pour les voyages de motivation.

València is one of the most dynamic tourist destinations of the last few years. The city offers an attractive array of activities and sights; suitable for all ages. It combines history, tradition and modernity in an unusual way. It is a unique kind of city, traditional, original, cutting edge and full of intriguing contrasts. Its architecture dates from the first century B.C. to the most futuristic, 21st century design. Beaches bathed by the Mediterranean Sea, just 15 minutes from the city centre, situated next to the Marina de Valencia, an up-and-coming sports and tourist marina conceived to become the most attractive one on the Mediterranean. València has also become a focus for conference tourism as well as a major destination for incentive trips.

Description of the offer :

More than 17,000 hotel rooms, dozens of leading and unique spaces, continuously increasing flight connections and an internationally renowned name. Valencia has established itself as one of the best cities to host congresses. València Convention Bureau offers the following services: Advice on choosing the most appropriate setting for any event, and information on the city's infrastructure. Assistance with inspection visits to the city. Advice on the preparation of social programmes for delegates and their associates. Networking with professionals from the tourism sector who are members of the Convention Bureau. Promotional materials about València and general city information. Assistance with access to museums and cultural events and on the use of remarkable historical buildings. Candidacy preparation. The València Convention Bureau (VCB) is a highly professional team, who will help you out with all the aspects related to the organization of your events and congresses. Our main goal is for your event to achieve a total success. Our services are completely free.

3 examples of representative events :

ICIAM 2019
EUCNC2019
Pain in Europe Congress 2019
Adidas Presentation 2018-2019



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VISIT CULLERA

GENERAL INFORMATION :

Mrs. Camille PORET
Head of the cullera tourism board
34 67 90 50 62 4
camille.turisme@gmail.com
www.visit-cullera.es
Calle Cervantes, 9- 46400- CULLERA



PRESENTATION :

Cullera vous surprendra, par son environnement naturel. Située entre mer, montagne, rivière et lac, ce petit coin de paradis, avec ses 15km de plages de sable fin et d'eaux calmes est situé à seulement 40km de Valencia. Son riche patrimoine historique et culturel, ses hôtels et restaurants de qualités, les entreprises de tourisme qui y travaillent ainsi que les espaces insolites quelle offre en font une destination idéale pour tout type d'événements.

Cullera will surprise you with its natural environment. Located between sea, mountain, river and lake, this little corner of paradise, with its 15km of fine sandy beaches and calm waters, is located just 40km from Valencia. Its rich historical and cultural heritage, its quality hotels and restaurants, the tourism companies that work there as well as the unusual spaces it offers make it an ideal destination for all types of events.

Description of the offer :

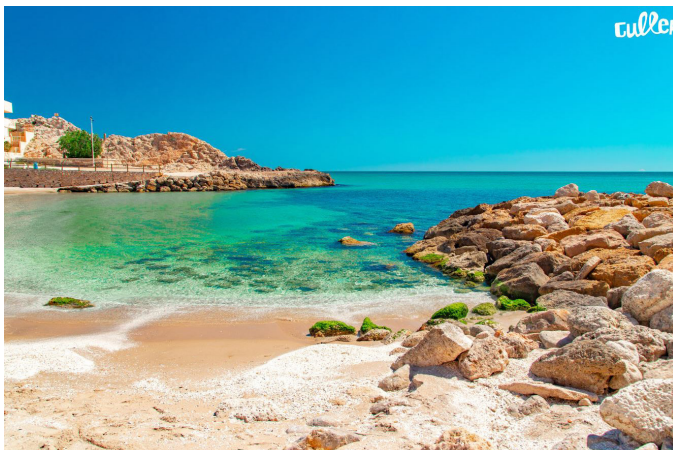
Si vous souhaitez connaître toute l'actualité de Cullera, il vous suffit de me contacter, je me ferai un plaisir de vous aider et de vous faire découvrir ce petit coin de paradis !

3 examples of representative events :

Congress : UGT, Summer School in Complex Analysis and Operator Theory, etc...

Product Presentation (back to back) Tesla, BMW..

Private's company incentives



VISITELCHE

GENERAL INFORMATION :

Mrs. Maria Jose VALLS
Head of event management
34 96 66 58 14 0
mjvallsn@yahoo.es
www.visitelche.com
C/ Filet de Fora, 1, 3203, Elche



PRESENTATION :

LA VILLE DU CONTRASTE La ville d'Elche est un monde de contrastes. En vous promenant dans ses rues, vous découvrirez une combinaison de bâtiments historiques, témoins d'un passé splendide, et d'autres bâtiments plus modernes typiques d'une ville jeune. Grâce à un réseau de musées intéressant, vous pouvez partager ces richesses culturelles. Un véritable océan de palmiers centenaires entrelacés avec le tissu urbain sera votre première et inoubliable expérience. Vous serez submergé par un paysage urbain inégalé en Europe. Cet équilibre a été gardé en réserve pendant des siècles grâce à la détermination des habitants d'Elche. C'est à eux que nous sommes liés par un patrimoine naturel et culturel d'une grande importance. La zone rurale d'Elche est un bon exemple de maintien d'un style de vie irremplaçable. .

THE CITY OF CONTRAST The city of Elche is a world of contrasts. Walking through its streets you will discover a combination of historical buildings, witnesses of a splendid past, and other more modern buildings typical of a young and flourishing city. Thanks to an interesting network of museums, you can share these cultural riches. A true ocean of ancient palm trees intertwined with the urban fabric will be your first and unforgettable experience. You will be overwhelmed by an unmatched cityscape in Europe. This balance has been kept in reserve for centuries thanks to the determination of the inhabitants of Elche. It is to them that we are bound by a natural and cultural heritage of great importance. The rural area of Elche is a good example of maintaining an irreplaceable lifestyle. Excellent communications with Elche include the Alicante-Elche International Airport. We must add the A-7 motorway, the proximity of the port of Alicante and the rail connections with the high-speed train that connects us with Madrid directly. All this makes Elche an ideal place for your meetings and events.

Description of the offer :

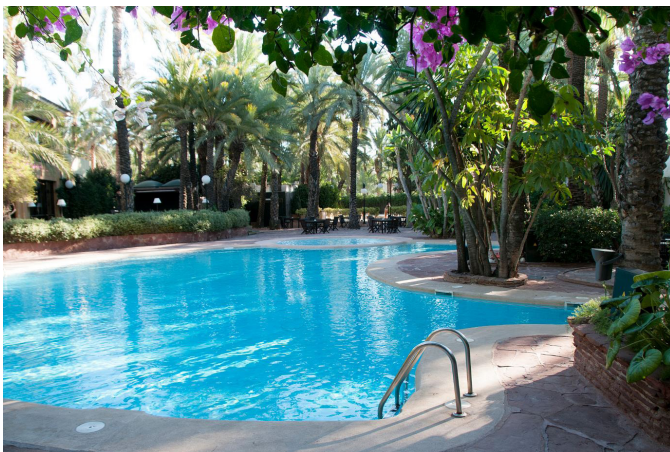
ELCHE A CITY OF CONGRESSES The climate, the communication infrastructures, the expansion of the Alicante / Elche International Airport and the arrival of the high-speed train provide Elche with sufficient infrastructures to host conferences and meetings of all kinds. Elche is a city with more than 230,000 inhabitants, offers you: • Its Congress Center. A modern building, equipped with the latest technology, and which has all the infrastructures that will make your meeting a memorable success. • Hotels integrated into the Palmeral and with meeting rooms. • The Institución Ferial Alicantina, a fairground with capacity for large events. • Catering services • Team building activities • The palm grove, declared a World Heritage Site and with endless possibilities to organize activities.

3 examples of representative events :

World Fetal Medicine 2019

V Congress ILLA (International Association of Language and Law 2021)

Meeting of Biochemical Society of London 2022



XAMANDREU CATERING & MASÍA

GENERAL INFORMATION :

M. Javier GARRIDO
 Director
 34 96 36 38 44 3
javier.garrido@masiaxamandreu.com
www.masiaxamandreu.com
 Masa Xamandreu, Carretera Godella-Bétera, 46110, GODELLA



PRESENTATION :

We are a catering company located in the Valencia region (Spain), offering services for all-size events and working with most of the main conference venues in Valencia. Our headquarters are located at Masía Xamandreu, a Unique Special Venue at 7-minutes far from the city. The Masia Xamandreu is a spectacular XIX century Valencian Villa with over 250,000 square meters extension with beautiful buildings, gardens, orange groves, and with an impressive 0.5 km-long road flanked by centenarian palm trees as entrance. Very versatile, it offers a capacity for over +2000 pax, and over 1.000 pax in the biggest room and a wide range of different lovely outdoor and indoor spaces. The Catering Xamandreu is a synonym of success within all types of events. Broad experience working with people and agencies from all over the world. We are concerned and do care of the environment; and equally we have the best service and professionalism while managing events. Both last things (concern with the environment and quality of services) are being certified by International Quality Awards ISO 9001: 2000 and ISO 14001: 2004 issued by Bureau Veritas.

Description of the offer :

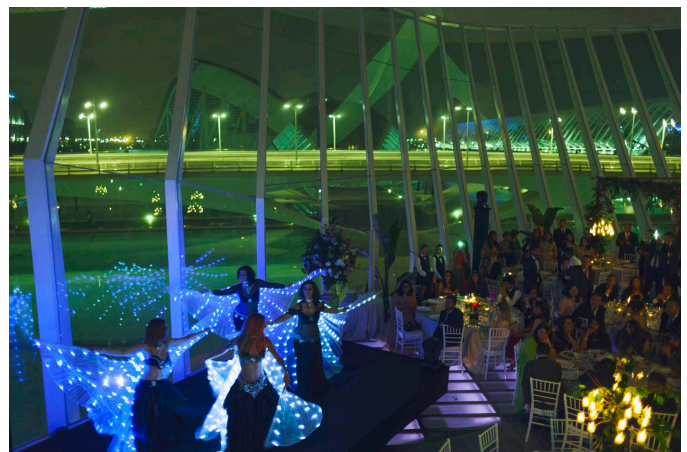
If you are planning to organize an event in Valencia we would be delighted if you consider Xamandreu as an option for the catering or the venue: As the caterer we could help you with: The Classics: Coffee-breaks, Stand-up Cocktails, Gala and seated menus. Activities perfect as icebreaking or last-experiences are "The Tapas Night", "Ofyr & BBQ Showcooking" or the "Spanish Fair" or "Pueblo Español". "The Valencian Day" with typical valencian activities like the "Paella Contest" or the "Agua de Valencia Masterclass" are highly recommended for networking. As the venue, the Masía Xamandreu is the perfect choice as the place for the conference, for the gala dinner or any FIT-event.

3 examples of representative events :

April 2019 World's Skoda Scala Launching. The automotive company presented the new Skoda Scala car. 11-days event receiving a different 450-guest group per day (+4700 pax in total) from over 40 countries. Organizing the lunch and the dinner at two different areas inside the Masia Xamandreu. The gastronomy served was healthy & tasty for the lunches and a super glamorous evening event with gala dinner and the Cirque du Soleil acting every night!

January 2020 Xing Kick Off. The leader professional network in Germanic languages opens in Spain and organized the kick off in Valencia. We were the caterer for the two days with 1800 pax each at Feria Valencia.

All year groups Paella Contest. From 20 to +500 participants. Great teambuilding activity based on the most famous Valencian traditional dish. Each participant have the opportunity to learn and to cook a paella assisted by professional cooks. Another complementary activities might be the Orange pickup, Agua de Valencia cocktail show and the Masía Xamandreu's walking guided tour.



VISITEURS / VISITORS

A/B/C p. 29

Aegee
Agence Lully
Arep Exigences
Celapro
Christie Luxe
Compagnie Meeting

E/F/H p. 35

Estee Lauder Companies
Events' Creator
Event Organisation
Fnfda
Herbert Smith Freehills Paris LLP

I/L/M p. 40

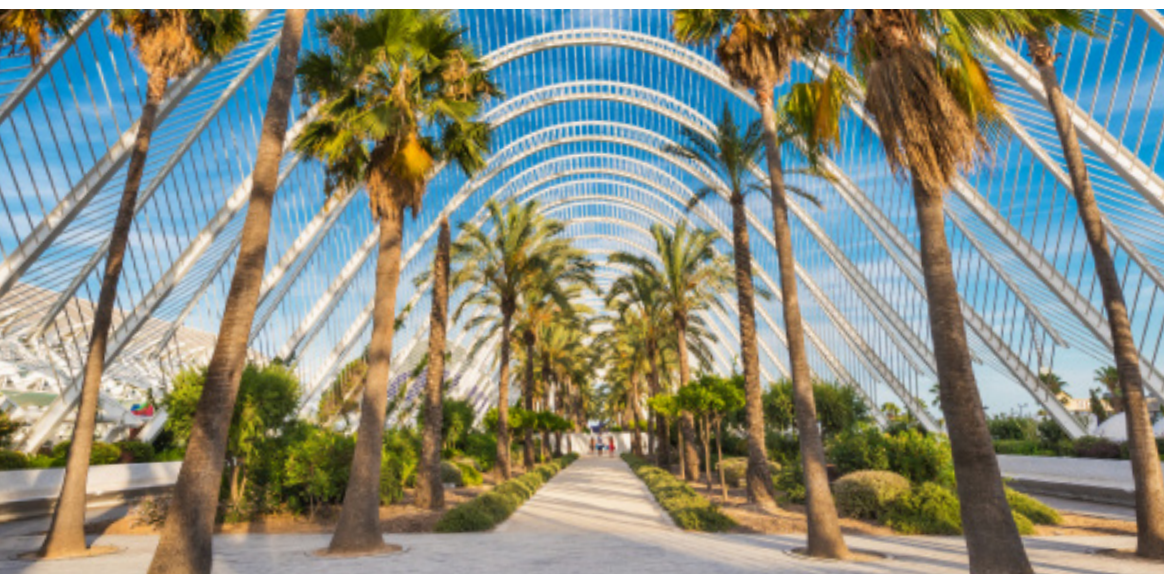
In Corp Solutions
La Fonderie
Loisiramax
Magic Garden Agency
Meeting Voyages
Mi2com

O/P/R p. 46

Oohlala Events
Open Xerox
Pharmactiv
Pierre Fabre
R'fox Production

S/V/W p. 51

Signé Bdfc
Van Cleef And Arpels
Watt Events



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Agence Lully

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www.celaprod.com



Céline Gicquel founded CELAPROD in 2009 after a Ten years career as senior project manager in a little Mice agency in Paris. Our Team pride herself in providing the same personalized and results-oriented service, whether the event is for 6 or 5000 guests, whether you event is 100% classical, digital or hybrid Europe is truly our playground. We are always on the lookout for new destinations that offer unique opportunities and great value + Hybrid Events + Corporate Events & Meetings + Gala Dinners & Award Shows + Incentive Programs + Team Building Activities Our customers benefits an all-around approach from design to logistics management with a « A la carte » services Top brands count on us to create unique and memorable brand experiences to archieve their strategic objectives : ARKEA, SIEMENS, SPIE, KFC ...

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28 av pierre et antonin magne, 93190, LIVRY GARGAN

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COMPAGNIEMEETING

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Mrs. Katia GERINTE
Executive Assistante du President EMEA
61 rue de Villiers, 92200, Neuilly-sur-Seine
www.aegee.org



PRESENTATION :

Workforce / Effectif : Plus de 5000

Annual budget / Budget annuel : 100 - 500K€

Type of event organized / Type d'événements organisés :

- Convention
- Soirée
- Team Building
- Workshop

The Estée Lauder Companies Inc. est l'un des leaders mondiaux de la fabrication et de la commercialisation de soins pour la peau, pour les cheveux, de maquillage et de parfums haut de gamme. Les produits de la société sont vendus dans environ 150 pays et régions, notamment sous les noms de marques suivants : Estée Lauder, Aramis, Clinique, Lab Series, Origins, Tommy Hilfiger, M-A-C, La Mer, Bobbi Brown, Donna Karan New York, DKNY, Aveda, Jo Malone London, Bumble and bumble, Michael Kors, Darphin, TOM FORD BEAUTY, Smashbox, Ermenegildo Zegna, AERIN, RODIN olio lusso, Le Labo, Editions de Parfums Frédéric Malle, GLAMGLOW, KILIAN PARIS, BECCA, Too Faced et Dr. Jart+. + de 25 Marques de luxe 14,29 \$, Chiffre d'affaires net en milliards 606 \$, Revenus opérationnels en millions.

The Estée Lauder Companies Inc. is one of the world's leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products. The company's products are sold in approximately 150 countries and territories under brand names including: Estée Lauder, Aramis, Clinique, Lab Series, Origins, Tommy Hilfiger, M·A·C, La Mer, Bobbi Brown, Donna Karan New York, DKNY, Aveda, Jo Malone London, Bumble and bumble, Michael Kors, Darphin, TOM FORD BEAUTY, Smashbox, Ermenegildo Zegna, AERIN, RODIN olio lusso, Le Labo, Editions de Parfums Frédéric Malle, GLAMGLOW, KILIAN PARIS, BECCA, Too Faced and Dr. Jart+. 25+ Prestige brands, \$14.29Net sales in billions, \$606Operating income in millions

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EVENTS' CREATOR

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event organisation
agence événementielle BtB

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HERBERT
SMITH
FREEHILLS

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IN CORP

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LA FONDERIE

GENERAL INFORMATION :

Mr. Benoit CAUDRON
DIRECTEUR DE PROJET
61 RUE JULES AUFFRET, 93500, Pantin



PRESENTATION :

Workforce / Effectif : 11 - 100

Annual budget / Budget annuel : 100K - 500K€

Type of event organized / Type d'événements organisés :

- Soirée
- Incentive
- Séminaire
- Team Building
- Workshop

La Fonderie Pantin est une agence de communication événementielle composée de trois pôles : Event, Travel et Healthcare. Son objectif : miser sur l'audace au service de l'émotion, pour créer des événements innovants, performants et mémorables pour ses clients. L'agence travaille pour les annonceurs depuis trente ans pour créer des événements impactants et efficaces : conventions, team building, incentives, transformation digitale, awards, kick-off, lancements de produits... Le pôle Healthcare de la Fonderie est constitué de chefs de projets spécialisés, et dédiés à la santé, ainsi que d'une direction médicale. L'activité du pôle Healthcare s'articule autour de trois métiers : communication médicale, events & congrès, et support DMOS & Compliance. Les typologies d'événements réalisées sont aussi bien les événements scientifiques (boards, campagnes de RP, congrès, symposiums, voyages d'études...) que les événements internes (séminaires, team building...). La Fonderie Ressources, département dédié au support DMOS & Compliance, propose un service sur-mesure, en support ponctuel ou en externalisation globale, pour absorber la charge administratives réglementaire des équipes de laboratoires

LA FONDERIE TRAVEL & INCENTIVE : A blend of influencers, creators, designers and explorers who use their expertise to seek out unique destinations. We collaborate with a wide range of trusted DMCs around the world to plan you a memorable incentive trip. La Fonderie, travel with inspiration. LA FONDERIE HEALTHCARE : EVENTS & CONGRESS Sponsoring & personalized congress (individual and group) Professional relationships Scientific days, ad board Seminars, evenings and factory tours Content and animation design (coaching, team buildings) Technical and scenographic production DMOS SUPPORT & COMPLIANCE Outsourcing your regulatory services Managing transparency et publication Lighten the administrative load of your teams be the guardian of your process Ensuring the quality of continuous records Traceability of information Optimizing the client/physician relationship LA FONDERIE LIVE : TECHNICAL & LOGISTIC PRODUCTION A team of stewards and technicians managed by our very own supervisors and directors to ensure a perfect execution of your events. SCENOGRAPHY & DESIGN A stage crew dedicated to design the perfect aesthetic setting of your production or event. BRAND CONTENT & FILM PRODUCTION Experts in innovative audiovisual projections, tailor made to your content – including : corporate films, energy- filled events, 'best of' events, online series, interviews, news reports, motion design and breathtaking 3D creations.

www.loisiramax.org

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magicgarden

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www.meetingvoyages.com



- Soirée
- Convention
- Congrès
- Incentive
- Team Building
- Convention

MICE travel agency (Meeting Incentive Congress Events) created in 2002 Organization of conventions, seminars, boards of directors, product launches, incentive rewards trips, PR trips, conferences. A network of expert partners in Asia, the United States, South America, the Middle East and Europe.

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Mrs. Marie DAUMAS
Dirigeante
26 rue Auguste Vacquerie, 75116, Paris

PRESENTATION :

Workforce / Effectif : 1-10

Annual budget / Budget annuel : 100K€ - 500K€

Type of event organized / Type d'événements organisés :

- Soirée
- Convention
- Congrès
- Incentive
- Team Building
- Séminaire
- Workshop

Agence organisatrice d'événements pour les entreprises, la directrice générale est Marie Daumas

Event corporate Agency

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Oohlala
events

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Pharmactiv
le relais santé

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Pierre Fabre

[illegible]

R'FOX
PRODUCTION

[illegible]

6 square Charles Dickens, 75016, Paris



Agence Mice

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www.valencia-business-meetings.com



www.meetandcom.com



GroupeMeetandCom



[meet-and-com](#)



[meet-and-com](#)