How much is it? / How much are they? Asking prices

How much is the chocolate bar?

 \rightarrow It's £ 1.15 (one pound fifteen / one pound and fifteen pence).

How much are the two cupcakes?

 \rightarrow They're £ 3.90 (three pounds ninety / three pounds and ninety pence).

→ Pour demander le <u>prix</u>, on pose la question :

How much is ... (+ nom au singulier)

How much are... (+ nom au pluriel)