

University of Laarbi Tebessi

Faculty of Economic, Commercial and Management Sciences

Department of Commercial Sciences

Level: 2nd year master (services marketing+ banking marketing)

Lesson: 01

Module: English

Teacher: Miss. Ahlem Litim

The Economics of Real European Integration

Economic integration is one of the most visible, controversial and commented-upon aspects of Europe's development since the end of World War II. It is the process of industrial, economic, political, legal, social and cultural integration of states wholly or partially in Europe or nearby. European integration has primarily come about through the European Union and its policies. It is hard to imagine that Europe's economy would have developed the same way without economic integration. Or is it?.

Economic and Monetary Union takes the EU one step further in its process of economic integration, which started in 1957 when it was founded. Economic integration brings the benefits of greater size, internal efficiency and robustness to the EU economy as a whole and to the economies of the individual Member States.

1)- Reading Comprehension:

Activity1 : Answer the following questions from the text:

1-Why is economic integration the most controversial aspect of Europe's development?

2-From where did European integration come through?

3-When did economic integration start?

4-What did economic integration bring to the EU and the other states?

Activity2 : Find in the text words that are closest in meaning:

Interests=

power=

Establish=

Difficult=

Began=

Activity3: Find in the text words that are opposite in meaning :

Part=/
=

smaller=/
=

Beginning=/
=

collective=/
=

2)- Text Exploration:

Activity 1: Re-write the following sentences differently (from active into passive voice):

1-Economic integration helped in the development of Europe's economy.

1-Europe's economy

2-Economic integration brings efficiency and robustness to Europe.

2-Efficiency and robustness.....

Activity2: Complete the table with the suitable words:

verb	Noun	Adj
To finance		
	Leadership	/
/		accurate
	Consumption	/
To inflate		/

Activity3: Translate the following paragraph into Arabic:

A company which sells goods or services to other countries is known as an exporter. A company which buys products from other countries is called an importer. Payment for imported products is usually by documentary credit. This is a written promise by a bank to pay certain amount to the seller, within a fixed period, when the bank receives instructions from the buyer.

