COMPETITION RULES "Disneyland Park Celebrations"

ARTICLE 1: PURPOSE

As part of the "Disney Characters Night" evening reserved for Magic Plus and Infinity Annual Pass holders, Euro Disney Associés SAS, SIREN 397 471 822 RCS Meaux, with its registered office at 1 rue de la Galmy, 77700 CHESSY (hereinafter the "**Organiser**"), is organising a competition (hereinafter the "**Competition**") on its official Facebook Groups (in French and English) (<u>https://facebook.com/groups/DisneylandParisPassAnnualPassholders/</u>) from 12th December 2019 at 8.30PM to 13th December 2019 at 01:00AM (hereinafter the "**Closing Date**") to which these rules apply.

ARTICLE 2: REGISTRATION AND PARTICIPATION CONDITIONS

This Competition is open only to adult holders of the Magic Plus and Infinity Annual Passes and their guests, with a valid ticket for the Event, except for the members of the Organiser and their families and lineal descendants.

To play, the event participants will have to follow the following steps:

- 1. Take a photo of one of the Disneyland Park clocks, timepieces or timekeeping devices in the comments promoting the competition.
- Login to Facebook with their personal account (participation by post not included) (hereinafter the "Profile");
- 3. To go to one of the Pages;
- 4. Post this photo via their personal in the comments of the post promoting the competition accompanied by the Annual Pass hashtag #DisneylandParisPA.

Any incomplete, erroneous or counterfeit profiles, or those made in contravention of these rules, will be eliminated from the Competition.

Anyone who has posted on their personal Facebook account a photo meeting the conditions set out in paragraph "1" above, with the Annual Pass hashtag #DisneylandParisPA, having commented on the post published on December 12th, 2019 on the official Facebook Annual Pass Groups, will take part in the Competition (hereinafter the "**Player**").

ARTICLE 3: LINK WITH FACEBOOK

This promotion is not managed or sponsored by Facebook. The information that Players provide is provided to the Organiser and not to Twitter and/or Instagram and/or Facebook. The information provided will only be used (i) to organise this Competition and (ii) to receive information from the Organiser where the Players have accepted this. The Players agree that Twitter and/or Instagram and/or Facebook neither sponsors nor manages the Competition in any way and can not therefore incur liability in respect of the organisation or running of the operation.

ARTICLE 4: THE COMPETITION'S PROCEEDINGS

On December 12th, 2019, the Players are invited to post a photo of one of the Disneyland Park clocks, timepieces or timekeeping devices, through their personal Facebook accounts with the Annual Pass hashtag #DisneylandParisPA, commenting on the post of the official Annual Pass Facebook Groups promoting the competition.

It is also stated that, to be eligible for participation, each post must include the hashtag and words cited above, with no spelling mistakes, or that the photo is posted in the comments of posts promoting the Competition on the Annual Pass Facebook Group, and that a Player may participate in the Competition as many times as they wish.

The Organiser further reserves the right to reject any Player's participation where they do not comply, in their photos and/or behaviour relating to the aforementioned statements, with the values, in particular the family values, of the Organiser.

ARTICLE 5: WINNER SELECTION

Winners will receive a private message from the Organiser confirming the nature of the prize won within 3 days of the Closing Date, and must send their Annual Pass number so that the Organiser can proceed to the checks it needs to carry out on the registration compliance of the potential winning Players.

There can be only one Winner per household, with the same surname and same address.

No Winner names will be sent by telephone, post, email or any other means of communication, except for the confirmation by private message referred to above.

ARTICLE 6: PRIZE DESCRIPTIONS

The 15 Winners of the first draw will each receive 1 Big Ben figurines worth €69 TTC

ARTICLE 7: DELIVERY OF PRIZE

Winners will receive the prizes at the address they have submitted in their Profile.

The Organiser may not be held liable in cases where, for reasons beyond their control, the letter/parcel and/or prizes for the Winners were lost during transport to the address provided. Neither can the Organiser be held liable for a change of address of the Winners of which the Organiser was not informed.

The Prize must be accepted as it is and can not be transferred, resold, exchanged or redeemed for another object or monetary value.

The Organiser also reserves the option to substitute a prize with a prize of equal or greater value.

ARTICLE 8: INTELLECTUAL PROPERTY - TRANSFER OF RIGHTS

The transfer of rights for the use of images is described in the GENERAL TERMS AND CONDITIONS OF DISNEYLAND PARIS AND SOCIAL MEDIA appended to the end of these rules.

ARTICLE 9: LIMITATION OF LIABILITY

Participation in the Competition implies a knowledge and acceptance of the characteristics and limitations of the internet, particularly regarding technical performance, response times for viewing,

querying or transferring information, risks of interruption and more generally the risks inherent in any connection and transmission on the internet, the lack of protection of certain data against possible misuse or pirating and the risks of contamination by viruses circulating on the network.

Consequently, the Organiser can in no circumstances be held liable, with this list not being limiting: - for the transmission and/or reception of any data and/or information on the internet,

- for any malfunction of the internet preventing the smooth running and functioning of the Competition,
- for a failure of any receiving equipment or communication lines,
- for the loss of any paper or electronic mail and, more generally, for the loss of any data,
- for the functioning of any software,
- for the consequences of any virus, bug, anomaly, technical failure,
- for any damage caused to a Player's computer,

- for any technical, hardware or software failure of any kind whatsoever, preventing or limiting the ability to participate in the Competition, or having damaged a Player's system.

It is up to each Player to take all appropriate measures to protect their own data and/or software stored on their computer equipment from any damage. The connection of any person to the Page and the Players' participation in the Competition is done under their own complete responsibility.

Given the characteristics and limits of the Internet, particularly regarding technical performance, the Organiser reserves the right, at its sole discretion, to change the Competition at any time, to shorten it, extend it, stop it or remove it, without this giving rights to compensation or indemnity for any potential players, in any capacity whatsoever.

ARTICLE 10: RULES COMPLIANCE

The Competition rules apply to all Players; participation in this Competition implies full acceptance of these rules, which will be assumed for any Player participating in the Competition.

The Organiser reserves the right to take legal action against anyone who has acted fraudulently, or attempted to do so.

In the case of a breach by a Player, the Organiser reserves the right to automatically remove that player from any further participation, without the latter being able to make any further claims.

The Organiser will not however incur any liability of any kind vis-à-vis the Players due to any fraud potentially committed.

ARTICLE 11: DISPUTES - OBJECTIONS

Any controversy or claim relating to this Competition will be taken into consideration within two months following the Closing Date.

Any practical difficulties in applying or interpreting these rules shall be settled independently by the Organiser.

It is also stated that an English translation of these rules has been made available solely for informational purposes for Players who do not understand French. In case of dispute or objection, only the French version of the rules will prevail.

ARTICLE 12: APPLICABLE LAW

These rules are subject to French law.

ARTICLE 13: FILING AND CONSULTATION OF THE RULES

The complete rules can be viewed and printed at any time from the Organiser's Official Annual Pass Facebook Groups.

A written copy of the rules will be sent, free of charge, to anyone who requests them. This request must be sent by post to Euro Disney Associés SAS, Direct and Internet - Social Media Marketing Dept., BP 100, 77777 Marne-la-Vallée Cedex 04. The postal costs to send the request will be reimbursed by a simultaneous request in writing with the rules request including bank details, based on the standard postal rate in effect at the time of the request. Only one request per household, for the same name, same address will be allowed.

The complete rules are filed with SELARL EVIDENCE, bailiffs of Chelles (77503), 15 bis Avenue Maréchal Foch.

ARTICLE 14: REIMBURSEMENT FOR PARTICIPATION

Any Player can obtain, by written request, a reimbursement of the expenses they have personally incurred to participate in the Competition, based on a flat-rate reimbursement for the cost of local telephone communication in full hours, or €0.15 (incl. tax) per minute for 3 minutes, the average time required to participate in the Competition.

The reimbursement request must be sent by post to Euro Disney Associés SAS, Direct and Internet - Social Media Marketing Dept., BP 100, 77777 Marne-la-Vallée Cedex 04, including the supporting documents listed below, no later than 60 days after the Closing Date, with the postmark holding probative value.

Postage and copying costs related to sending the reimbursement request will also be reimbursed via a simultaneous request in writing with the participation fee reimbursement request, based on the standard postal rate in effect at the time of the request and on the basis of 8 euros (incl. taxes) per photocopy.

Only one participation reimbursement request per Profile will be considered.

The Player must include with their request of the following items:

- Written on plain paper, their full name, address, and the date of their participation in the Competition

- Bank account details (or RIB in France)

- A photocopy of the internet invoice showing the itemised costs for which they are requesting a reimbursement.

Moreover, any reimbursement can only, by definition, take place if there was a real expense on behalf of the Player. Excluded from these terms and conditions are in particular any packages allowing unlimited Internet connection or connections made as part of a package of hours subscribed to each month by users.

The Organiser further reserves the right to carry out any checks it may deem useful, to request any supporting documentation and to undertake, where necessary, any legal action.

GENERAL CONDITIONS OF DISNEYLAND PARIS AND SOCIAL MEDIA

Assignment of image use rights

On December 12th, 2019, Disneyland Paris invites participants to the Annual Pass "Disneyland Park Celebrations" to win one of 15 prizes over the course of the evening.

You have just posted your photos of the events or featuring the events of the Annual Pass "Disneyland Park Celebrations" at the Disneyland Park of the Organiser, as a comment on posts published on December 12th, 2019 during the evening and promoting the competition on the official Annual Pass Facebook groups, with the Annual Pass hashtag #DisneylandParisPA.

We love your photo ("Post") and think that other people would enjoy seeing it on the official Annual Pass Facebook Groups, and in our email marketing communications. To the extent that you plan to allow us to share your Post, we would like to ensure that you know exactly how we plan to use it.

In this context you grant to Disneyland Paris the irrevocable right (but not the obligation), to use the content that you posted on Instagram, as long as it is accompanied by the Annual Pass hashtag #DisneylandParisPA, or posted as a comment on the Annual Pass Facebook Group promoting the competition, to publish it on the Annual Pass Facebook Groups, and/or via our email communications and/or on our commercial website (<u>www.disneylandparis.com</u>) for a duration of 2 years. You also grant to Disneyland Paris the irrevocable right (but not the obligation), on a non-exclusive, transferable basis, with the possibility of sub-licensing, freely and worldwide, to use the photo on several of Disneyland Paris' social media pages (Facebook, Twitter, Instagram).

You authorise Disneyland Paris to credit you for your Post, to use your name, your picture and your username/reply in connection with or to refer to, your Post, to the extent where you have included this information in your Post. You understand and agree that you shall have no right to control or approve the use of the Post made by Disneyland Paris, that the Post will not be refunded, and that you will not be paid or otherwise compensated for the use made by Disneyland Paris of your Post. Except for the rights as expressly set out in this document, you retain ownership of all of the rights attached to this Post.

You represent and warrant that (1) your Post is your original creation, for which you own and/or control all rights, (2) your Post does not infringe on the intellectual property, privacy, publicity rights or any other legal or moral right of a third party, that it does not violate applicable laws or regulations, (3) your Post does not contain content of an obscene, indecent or defamatory nature, nor nudity or drug/alcohol use, (4) you have obtained the express permission of each identifiable person appearing in your Post, for whom the authorisations must be included and made public in the Post, in accordance with what is stated herein (5) you have the power to grant the rights that are the purpose hereof.

You understand and acknowledge that your Post is likely to be subject to public comments outside of the direct control of Disneyland Paris and which do not necessarily reflect the views of Disneyland Paris. While Disneyland Paris can collect Posts, Disneyland Paris is not responsible for their content or accuracy. You understand that you are exposed to other posts which you might consider offensive or objectionable. You understand and acknowledge that Disneyland Paris disclaims any liability for any loss or damage of any kind suffered by you as part of the Posts accessible via the social media pages of Disneyland Paris. The Posts can be removed by Disneyland Paris, at any time and for any reason.

You agree not to take legal action against, and to irrevocably waive, Disneyland Paris and its directors, officers, employees, agents, affiliates or any other person or entity acting on its behalf, from any claims resulting from the use or sharing of Posts, under these terms and conditions, including in

particular, without limitation, any claim based on a trademark, a copyright, a right of publicity, a defamation or violation of private life.

Thank you once again; if you have any questions, please send them to dlp.communication.management@disney.com.