**Simo Francelizt**

Is crowdfunding the best way of financing companies than the traditional methods ?

* Is crowdfunding a better way of financing companies than the traditional methods ?

Good subject!

- Define crowdfunding and traditional methods with no jargon.

- Present your hypothesis (=your answer to this question?) and your method to test it and you’re done!

**Samuel Tshingani**

Impact of the energie ecological development on Belgium economy

Impact of the ecological energy on Belgian economy

The problem is: development of energie ecological (ecological energy)

This is not a problem, this is a subject. A problem would be for instance: how can we build a more sustainable economy?

Question of research: What is energical ecology?

This is not a research question, this is one of the notion you have to develop in your introduction.

How does-it used in economy? What are the avantages and inconvenients for economy to develop the energical ecological?

What is your method? It might be a good idea to say: “My hypothesis is that ecological energy is a chance for Belgian economy. I will demonstrate this claim showing that advantages surpasses inconvenient.” Then, in the rest of the speech, you’re job is explain in detail how you will conduct this research.

**Roland Kahasha**

To develop our civilization we needed energy at low cost and available. We found that in oil using it for about two centuries. The issue is that oil pollutes the atmosphere and oil reserve are running out. We can no longer use oil as main source of energy.

I’m working on determining when the oil era is taking end and how it impacts our lives. We all need to be ready to face some changing but we have to know how to react to it.

The method I’ll be using is to analyse the work and studies of those who predicted it earlier wrong and also statistics on oil producers countries reserves and their government policies on how to get away from oil dependence. I will also try to study what are the alternatives to oil and what are the benefits they can provide.

Very good beginning. I think you should make the scope of your project more narrow and accurate by focussing on the good reasons (economical, ecological, ethical) to begin the transition out of oil even though we don’t really know when the world will be out of oil. In other words, the probable lack of oil resources in the future shouldn’t be your main point to get out of oil.

**Djana Linda**

Why Oprah Winfrey could be the best candidate at the election in USA 2020?

This is an interesting subject but it is a difficult one. In a master thesis, you’re job is not just to give your opinion about a subject. Your job is to conduct a research. In your case, this would require to clarify the following questions:

* What is a good candidate? Is it a candidate who is likely to win or is it a candidate who is likely to be a good president?
* What is a good president? Are there objective criteria to determine it? (Economy? Social justice?)

**Epee Moïse**

Why students should be more performant and more specialized in their specific field?

In why view, you should connect your subject to an old issue: should students have a specialized training or a generalist one?

Then, your job would be to present your hypothesis on this issue: They should specialized/they should be trained as generalists.

Then, you’ll have to think about the criteria of a good education: is it an education that help you to get a job early? Is it an education that help you to be ready to adapt yourself to a changing economy?

Finally, you’ll have to find a method to answer those questions.

**Manga Sonia**

Topic: the corporate social responsibility

Problem: what is the impact of the social responsibility of the company?

The objective of a company correspond with this of society?

Interesting subject. First of all, you will have to define “social responsibility” without jargon. Then, you’ll have to clarify what you mean by “impact of the social responsibility”. Do you mean: the impact on society or the impact for the company self? Or both?

Then you’ll have to explain the method you will use to answer those questions.

**Francis Iunga**

What is the best way to communicate in times of crisis?

For this kind of subject, the best way is:

* Check the state of the art (google scholar => search with requests such as “What is an effective crisis communicating”).
* From studying what has been said on the topic, build a checklist of what to do and what not to do
* Find two case studies, describe them in detail. Check whether the communication strategies where effective. Check whether this matches with your do and don’t list

**Kameni**

The management control and the agro-industrial sector.

State of the art: in this times of strong concurrencies, organisations have difficulties to manage their activities.

How can the management control be applied in this sector?

To deal with this subject, you’ll have to define what is management control and what is the agro-industrial sector. You’ll also have to clarify what is specific about this sector, what are its specific challenges for management control.

Finally, you’ll have to explain the method you can use to answer your question.